

BBA (Hons) Programme - JUPAS Interviews (2020 Entry)

FAQ for Virtual Consultation

Programme Features

- Small class teaching (not more than 45 students in most classes)
- Closer teacher-student relationship
(teachers being academic advisors, coaches of competitions; provide career advice...)
- Opportunities to go **exchange and** overseas & local **internships**
- Financial support to encourage students going overseas and experience real workplace
- **Triple accreditation** - AACSB, EQUIS, AMBA (Less than 1% business schools worldwide)

Career Prospects

- In past 5 years, **over 96%** graduates got a full-time job within 6 months of graduation
- Top 3 employment fields: **Banking, HR, and Marketing**

Examples of graduates' positions:

Managing Director, Goldman Sachs	Senior Regional Director, Pacific Coffee
HR Manager, Hospital Authority	Tax Consultant, Deloitte (HK)

Overseas Exchange

- Exchange partners from **over 200** renowned universities, mostly in US and Europe
- Flexible credit transfer scheme
- Students with cGPA 2.50 or above may apply, encourage students to broaden horizons
- Every outgoing exchange student receive sponsorship + scholarship up to **HK\$54,000**
- Around **50%** BBA student go exchange overseas every year

Local and Overseas Internship

- ★ **Metropolitan Attachment Programme:**
Work in North Europe, UK, Germany, US, Canada, Australia... for 8 weeks, students may receive scholarship up to **HK\$20,000**
- ★ Internship Period: 1 year / semester / summer
- ★ Partners include many public and commercial organizations, e.g. CLP, Citi Bank...
- ★ About **60%** students participated 1-3 overseas / local internship

Academic and Career Advising Scheme

- ◎ A teacher is appointed to each student as academic advisor
- ◎ Alumni mentor - inviting senior officers in commercial fields to be mentors
- ◎ Student Affairs Office - career mentor

Concentration and Double Concentration

- ▲ Students of BBA (JS2120) can declare their concentrations by the end of year 1 (no quota limit), and no requirement on academic performance
- ▲ Students may take **7 required courses of 2nd concentration** as additional graduation option

Developmental Workshops

- Inviting professions to share tips on presentation skills, professional image guidance, business etiquette, time management, wine-tasting skills...
- Free of charge

Admission Requirements and Scholarship

◆ Basic Admission Requirements: HKDSE

Chinese Language (x1)	English Language (x1.5)	Mathematics (x1)	Liberal Studies (x1)	Elec 1 (x1)	Elec 2 (x1)
3	3	2	2	3	3

- ◆ May use alternative English Language Qualifications to replace HKDSE English Language
- ◆ Band A JUPAS applicants achieved **27 points for the best 6 subjects** in HKDSE (except Applied Learning subjects and Other Languages subjects)
- ◆ Exempt up to 4 years of tuition fee + Global Experience Scholarship, depending on academic performance
- ◆ Last year median admission scores:

BBA General:

Chinese Language	English Language	Mathematics	Liberal Studies	Elec 1	Elec 2	Elec 3
4	4	4	3	5	4	4

BBA – Accounting Concentration:

Chinese Language	English Language	Mathematics	Liberal Studies	Elec 1	Elec 2
4	4	4	4	4	4

Admission Interview

- ⇒ Focus on applicant's analytical and communication skills
- ⇒ Cannot reveal the details of marking criteria
- ⇒ 2020 Entry - Interview for selected band A JUPAS applicants in late Jun (group interview conducted online)